

# **WEST VIRGINIA LEGISLATURE**

## **2016 REGULAR SESSION**

**Introduced**

### **House Bill 4627**

BY DELEGATES KESSINGER, ARVON, HILL, FOSTER,  
STANSBURY, BLAIR, FLUHARTY, MCCUSKEY, SUMMERS,  
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[Introduced February 20, 2016; Referred  
to the Committee on Education.]

1 A BILL to amend the Code of West Virginia, 1931, as amended, by adding thereto a new section,  
 2 designated §18-1-5, relating to creating a digital learning pilot project; establishing a  
 3 purpose; establishing goals; establishing objectives; establishing key components of the  
 4 pilot project; establishing qualifications; and establishing a deadline.

*Be it enacted by the Legislature of West Virginia:*

1 That the Code of West Virginia, 1931, as amended, be amended by adding thereto a new  
 2 section, designated §18-1-5, to read as follows:

**ARTICLE 1. DEFINITIONS; LIMITATIONS OF CHAPTER; GOALS FOR EDUCATION.**

**§18-1-5. Digital literacy pilot project.**

1 (a) Purpose. -- In the ever-changing digital world, students must be equipped with a variety  
 2 of new skills necessary for success in higher learning and the workforce. To become competitive  
 3 on national and global scales, West Virginia classrooms must focus efforts on teaching digital  
 4 literacy to ensure students are prepared to participate in the modern economy. Though today's  
 5 students are digital natives, many of them do not have the digital literacy skills they need to  
 6 succeed in school, college, and the workplace. Millennials use technology constantly but they  
 7 have not developed the digital literacy skills that will help them in a future career. Further, problem-  
 8 solving skills must be developed in concert with technology in order for students to be prepared  
 9 to participate in the modern economy. For West Virginia students to compete in a twenty-first  
 10 century world, they must have modern skills on par with their peers elsewhere.

11 (b) Goal. – The pilot project's goal is to provide equality and access to high quality digital  
 12 learning solutions for all educational stakeholders throughout the State of West Virginia. Ideally,  
 13 the digital literacy pilot will include school districts of varying size, geographic: location and student  
 14 demographics. The focus is to demonstrate a digital learning model throughout a diverse  
 15 geographic area and result in measurable performance improvements for students no matter their  
 16 socio-economic status or where they reside. The pilot will provide West Virginia-specific

17 information to inform policymakers about digital literacy and its role in shaping West Virginia-  
18 specific standards.

19 (c) Objectives:--

20 (1) Support state initiatives to increase the effectiveness in the use of technology and  
21 digital resources within the classroom. The focus is to be placed on assisting educators to better  
22 integrate technology and digital resources in the classroom, while also increasing the digital  
23 literacy skills of each student, enabling them to succeed in school, including the next-generation  
24 online assessments. These same skills are critical in preparing students to achieve the college  
25 and career aspirations.

26 (2) Provide educators with access to high quality digital learning content and the  
27 curriculum development tools necessary to effectively assemble and distribute this content to their  
28 students.

29 (3) Empower educators to easily personalize the learning experience for students; entire  
30 class groups of students or individual student.

31 (4) Provide a path to financial independence related to the purchase of hardcopy  
32 curriculum and instructional materials. As districts begin to assemble lessons, units and tools;  
33 from free Open Education Resources (OER), they can supplement and eventually overcome their  
34 reliance on costly and outdated text books.

35 (5) Provide a method for districts to share content and best practices related to the use of  
36 technology and digital resources with their peers.

37 (6) Provide administrators with the tools and resources they need to easily measure the  
38 effectiveness of the technology and digital resources within their district, schools and classrooms  
39 so that they can easily communicate the results to all stakeholders within their community and  
40 adjust their strategy as needed.

41 (7) Provide a digital learning solution that empowers flexibility for schools to implement the  
42 most appropriate and effective blended learning model(s) for their students.

43 (8) Support the development and distribution of best-practices related to digital learning,  
44 while maintaining the autonomy and local control that is highly valued by school districts  
45 throughout the State of West Virginia.

46 (d) Key components of pilot. --

47 (1) Ability to easily measure the digital literacy skills within each district, school and  
48 classroom so that an initial baseline is established that can be periodically measured against  
49 throughout the term of the pilot. This will provide measurable performance data to all stakeholders  
50 to whether the pilot is delivering on the promise of improving digital literacy. The pilot will utilize a  
51 well-recognized and respected standard for the measurement of digital literacy for both teachers  
52 and students. A skills diagnostic will be utilized that enables the measurement of current digital  
53 literacy skills of teachers and students and provides detailed reports that can be used by  
54 administrators to improve professional development for teachers, and by teachers to inform  
55 instructional strategies for their students. For teachers, the diagnostic will measure their ability to  
56 facilitate and inspire student learning and creativity, design and develop digital age learning  
57 experiences, model digital age work and learning, promote and model digital citizenship and  
58 responsibility and, engage in professional growth and leadership. For students, the diagnostic will  
59 measure skills in the areas of creativity and innovation, communication and collaboration,  
60 research and informal fluency, critical thinking and problem solving, digital citizenship, and  
61 technology concepts and operations. The skills diagnostic should generate detailed reports at the  
62 district, school and individual (student and teacher) level such that districts are empowered to  
63 develop instructional strategies for students, and professional development for teachers that will  
64 enhance the development of digital literacy skills.

65 (2) To enhance digital literacy skills of students: K-12 digital content this should support  
66 multiple implemental strategies, including teacher facilitated and independent study approaches.  
67 Content should also facilitate Project-Based Learning (PBL) so that educators can integrate the  
68 instruction of digital literacy into core subjects such as Math, English, Science and Social Studies.

69 Content should contain detailed teacher support materials that include information on standards  
70 alignment, as well as supplemental resources to enhance or extend the learning experience for  
71 their students.

72 (3) To enhance modern skills of teachers; digital content, on-demand resource and  
73 reference materials should be available 24/7. On-demand resources should include prerecorded  
74 webinars, how-to-videos and guides, and implementation and customer support services that  
75 support teacher effectiveness of the use of technology and digital resources within their  
76 classroom.

77 (4) To supplement support services, high quality professional development specific to the  
78 instructional objectives of each district should be provided. Professional development should be  
79 available in various modalities including face-to-face, web-based, and prerecorded on-demand  
80 videos to ensure the greatest possible coverage and convenience for educators. Professional  
81 development should include not only training on platform and digital literacy solutions, but also  
82 integration of the solutions within the teaching and learning environment with the goal of improving  
83 student achievement.

84 (5) Professional development should also be included for administrators and curriculum  
85 directors covering topics such as the best-practices of creation, management, distribution and  
86 maintenance of digital content within school systems.

87 (6) A Learning Object Repository (LOR) that is prepopulated with high-quality, state  
88 aligned OER content that enables educators to easily search across a wide range of criteria;  
89 standard, topic, grade, type, etc. To qualify as “high-quality”, each OER item will have been  
90 evaluated against a quality rubric. Each OER item should be further reviewed by subject matter  
91 expert in each core subject area to ensure practical application by a teacher of each piece of OER  
92 content prior to being included within the LOR.

93 (7) The LOR should be accompanied by curriculum development tools that enable  
94 educators to easily search and assemble digital content into lessons, units and courses. These

95 tools should support district level approval of content such that consistency is maintained across  
96 the schools within the district and ensure local and state control of content while also supporting  
97 the personalization of content by teachers for their students. The curriculum development tools  
98 should enable districts to create their own digital content to further enhance the quality and  
99 quantity of the LOR. Finally, districts should be able to incorporate content previously licensed  
100 from other third-party publishers as deemed appropriate.

101 (8) The result of the pilot should provide clear evidence of increasing the digital literacy  
102 skills of participating students. To that end, a product of the pilot should be data provided in clear,  
103 concise and easy to read reports. These reports should be on-demand and available through an  
104 online user interface reports should be available for district, campus, classroom and student  
105 levels.

106 (e) *Qualifications.* -- The success of this pilot may require a partnership with a third-party  
107 that is experienced in the educational disciplines described above and has demonstrable  
108 experience serving school districts at national level. The following experience should serve as  
109 minimum qualifications:

110 (1) Demonstrable of school district partnerships with experience providing educational  
111 solutions specific to the areas described. Specifically, evidence of improving individual student  
112 digital literacy skills through the use of a pre and post diagnostic that measures increases in  
113 proficiency following the use of a digital literacy program of study.

114 (2) Minimum of ten years' experience working with schools districts to provide educational  
115 solutions such as; digital literacy assessment and digital literacy content.

116 (3) Validation of digital literacy content and curriculum that is entirely online, highly  
117 engaging, and grade-appropriate and be capable of being utilized on multiple operating systems  
118 and hardware platforms including desktops, laptops, and tablets. Digital literacy content should  
119 include teacher support and supplemental materials that supports teacher intervention, facilitation  
120 and extension.

121 (4) Demonstrate experience and success providing support resources and professional  
122 development for a digital literacy and online learning application adoption.

123 (5) Demonstrate experience with a pilot of this size and magnitude.

124 (f) The state board shall develop and implement a digital literacy pilot project no later than  
125 the beginning of the 2016-2017 school year.

126 (g) The state board shall use results from the pilot project to improve and inform digital  
127 literacy standards statewide.

NOTE: The purpose of this bill is to create a digital learning pilot project. The bill establishes a purpose. The bill establishes goals. The bill establishes objectives. The bill establishes key components of the pilot project. The bill establishes qualifications. The bill establishes a deadline.

Strike-throughs indicate language that would be stricken from a heading or the present law, and underscoring indicates new language that would be added.